



SMILEY CHARITY FILM AWARDS **2024**

EVENT PROGRAMME

Wednesday 20 March 2024



Venue:

ODEON Luxe Leicester Square

Live Event: 18:30 - 22:00 approx

Live Stream: 19:30 - 22:00 approx
[smileymovement.org/
charity-film-awards-2024](https://smileymovement.org/charity-film-awards-2024)

Presented by



Powered by





CHARITY
FILM
AWARDS

2024



A WORD FROM OUR CEO

Nicolas Loufrani



The Smiley Charity Film Awards embody a simple yet powerful concept – a campaign that celebrates the pinnacle of cause-based filmmaking that are winning hearts and minds through film. The awards recognise organisations championing change, regardless of their size or resources.

Over the past three years, the Smiley Charity Film Awards, has not only grown exponentially but has also significantly expanded its impact, garnering over 100 Million views for the films involved. Our goal is to share these incredible stories of the charities, community interest companies, social enterprises, brands and corporates creating meaningful change with the widest possible audience.



by Smiley Movement
smileymovement.org

#CFA23
#CharityFilmAwards



Through our Smiley Movement multimedia platform, we are dedicated to helping charities engage with the public, instilling hope, and fostering positivity. This year, by leveraging the scale of the campaign, the Awards continues to propel charity films into the spotlight, increasing awareness and reaching a broader audience. This, in turn, generates more volunteers, donations, fundraisers, and support, ultimately amplifying the positive impact of their work.

Our persistent ambition is to empower organisations in scaling their solutions, reaching more beneficiaries, and showcasing successful programs that inspire similar initiatives for positive change at scale. Together, Smiley Movement and the Smiley Charity Film Awards forge a path toward a more positive and impactful future for charities and the communities they serve.

To all participants in this year's Smiley Charity Film Awards, I extend my sincere gratitude. Your exceptional work and commitment to change-making are truly commendable. Thank you for allowing us the privilege of working with you and sharing your inspiring stories.

In a world that may sometimes appear challenging, these organisations and individuals we celebrate tonight assure us that a positive future is not just a possibility but a reality.

Nicolas Loufrani,
CEO, Chief Engagement Officer
Smiley Movement CIC
Smiley Charity Film Awards



EVENT PROGRAMME

ODEON Luxe Leicester Square
Wednesday 20 March 2024



18:30

Drinks reception and canapés

The food is prepared in a kitchen where nuts, gluten and other allergens are present. Full details on request. Please note menus do not include all ingredients.

19:30

Awards ceremony commences

- [Longform Under £100,000 Turnover Award](#)
- [Longform £100,000-£1 Million Turnover Award](#)
- [Longform £1-£10 Million Turnover Award](#)
- [Longform Over £10 Million Turnover Award](#)
- [Under £100,000 Turnover Award](#)
- [£100,000-£250,000 Turnover Award](#)
- [£250,000-£450,000 Turnover Award](#)
- [£450,000-£1 Million Turnover Award](#)
- [£1-£2.5 Million Turnover Award](#)
- [£2.5-£5 Million Turnover Award](#)
- [£5-£15 Million Turnover Award](#)
- [£15-£50 Million Turnover Award](#)
- [Over £50 Million Turnover Award](#)
- [The Bicester Collection International Impact](#)
- [Big Issue Corporate Cause](#)
- [Champion of Change](#)
- [People's Choice Category Winners](#)
- [Grand Prix - People's Choice](#)
- [Grand Prix - Film Of The Year](#)



22:00

Estimated ceremony finish time

The event is expected to end at approximately 22:00 subject to the duration of the winning films and the ceremony.

Please do not leave before the end of the ceremony.

The final Grand Prix Awards – People's Choice and Charity Film of the Year – are awarded last and could be awarded to ANY of the Finalists in the room regardless of the results in the preceding categories.

Post-event we'll carry on the celebration and networking. Doors close at 23:30.



THANK YOU TO OUR
PARTNERS AND SUPPORTERS

DESTINATION RETAIL PARTNER:



THE BICESTER
COLLECTION™

PLATFORM PARTNER:



MEDIA PARTNERS:



STYLIST
MAGAZINE

WITH THANKS TOO:



Global Compact
Network UK





FUTURE
POSITIVE®

CREATING A POSITIVE FUTURE FOR PEOPLE AND PLANET

Born from the Original Smiley Brand, Future Positive® is our bold, long-term commitment to build a sustainable future for all. We want to take action, because making a change is essential for a better tomorrow.

Our Future Positive® products are made with responsibly-sourced materials that reduce harmful impacts on the natural environment. We are grounded in optimism, remaining hopeful that with every positive step whether big or small, together we will impact change and our Future will be Positive.

**MADE DIFFERENT,
MADE BETTER.**

In a world yearning for change, **Smiley News** is an antidote to the negative mainstream narratives.

Inspiring optimism and empowering action for a brighter future.

Creating a ripple effect of positive change, this isn't just news; It's the 'how-to' and 'go-to' for supporting those solving real problems in your community.

Recognising those making a difference and giving them a voice, so you can be part of the change.

Smiley News - Inspiring Change to Transform Lives.

NDSEY GURK ON
GETTING HER PINK
BACK, PINK
PRESENTS, AND
PARENTAL MENTAL
HEALTH



THE MECTIZAN
DONATION
PROGRAM ARE
FINALISTS IN THE
SMILEY CHARITY
FILM AWARDS



8 WOMEN THAT
HAVE SHAPED THE
WORLD



A LOOKBACK AT
AMAZING WOMEN
WE'VE
INTERVIEWED





WATCH THE STREAM

smileymovement.org/charity-film-awards-2024

Join the party and follow us on social media

X/Twitter @SmileyCFA

Instagram @smileycfa

TikTok @smileycfas

Facebook @SmileyCFAs

LinkedIn @the-smiley-charity-film-awards

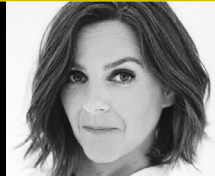
#CFA24 #CharityFilmAwards



MEET OUR JUDGES



Aimee Anderson
Ecoflix



Alex Mahon
Channel 4



Alex Hughes
Curious Entrepreneurs



Annabelle Risdon
Give As You Live



Anthony Bennett
Reboot The Future



Anthony Bennett
Anthony Inspires



Benafsha Delgado
UN Global Compact
Network UK



Cameron Saul
Togetherband/bottletop



Caroline Norbury, OBE
Creative Coalition UK



Chantal Khoueiry
The Biocester Collection



Chloe Frances
Franses PR



Chris Warburton
BBC



Craig Jones
General Electric



David Jenkins
Brilliant Theatre



David Grayson
Cranfield University
School of Management



David Greenfield
Circular Economy Institute



Dina Henry
CAF Bank



Emily Caston
University of West London



Francesca James
Great British
Entrepreneurs



Hassan Akkad
Choose Love



Helena Mansell-Stopher
Products of Change



Howard Lake
Fundraising UK



Ian Morrish
Together for Cinema



Jane Keightley
Child Bereavement UK



Jason Butcher
Maverick 1000



Jonathan Chevallier
Charity Digital Trust



Josie Naughton
Choose Love



Kamal Ahmad
The News Movement



Ketan Makwana
Seventy7Ventures



Kim Polman
Reboot The Future



Marvin Sordell
ONEIGHTY Productions



Matt Smith
Think



Meg Zeenat Wamithi
MindMapper UK



Michael Jacobsen
Michael Jacobsen Consulting



Myriam Van DerEst
Epic Foundation



Nicolas Loufrani
Smiley Movement CIC



Nikki Bell
Fundraising Everywhere



Olenka Hodge
TikTok



Patrick Russell
BFI National Archive



Paul Finch
Growth Studio



Rae Snape

Smiley Education
Ambassador



Ros Cranston

BFI National Archive



Sam Sutaria

Waterbear Network



Scott Newman

CAF Bank



Shahed Ezaydi

Stylist Magazine



Simon Burton

Exposure Communications



Simon Deverell

Crowdfunder UK



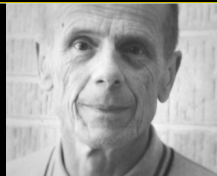
Sophie Collins

MPB



Steve Kenzie

UN Global Impact
Network UK



Tom Watt

Actor, writer, film-maker



Tracey Richardson

Louis Kennedy

The 2024 judging panel for the Smiley Charity Film Awards comprises high-profile and influential people from the worlds of fundraising, business, entertainment and media. They are passionate and enthusiastic about charitable work, storytelling and film.

To find out more about this year's judges, please head over to smileycharityfilmawards.com/judges

AWARD FINALISTS

Turnover
Longform Under £100,000



AWARD FINALISTS

Turnover
Longform £100,000 – £1 Million



AWARD FINALISTS

Turnover

Longform £1 - £10 Million



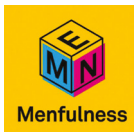
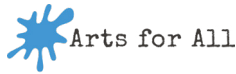
AWARD FINALISTS

Turnover
Longform Over £10 Million



AWARD FINALISTS

Turnover
Under £100,000



AWARD FINALISTS

Turnover
£100,000 - £250,000



AWARD FINALISTS

Turnover
£250,000 - £450,000



AWARD FINALISTS

Turnover
£450,000 - £1 Million



AWARD FINALISTS

Turnover
£1 - £2.5 Million



AWARD FINALISTS

Turnover
£2.5 - £5 Million



AWARD FINALISTS

Turnover
£5 - £15 Million



AWARD FINALISTS

Turnover
£15 - £50 Million



AWARD FINALISTS

Turnover
Over £50 Million



AWARD FINALISTS

International Impact



THE BICESTER
COLLECTION

act:onaid

БЕРЛИН BERLIN
ОДЕСА ODESSA
ЕКСПРЕС EXPRESS

IN AID OF

BROOKE
ACTION FOR WORKING
HORSES AND DONKEYS



charity: water

CLIMATE GROUP


ADVOCACY KNOWLEDGE COMMUNITY
DEVELOPMENTAL DISABILITY *wa*

DNDi
Best Science
for the Most Neglected

 **Equality Now**
A just world for women and girls.

 The Fred Hollows
Foundation

GÉNÉRATION
mercredi

Rewilding
THE GLOBAL ALLIANCE

GREENPEACE



ICRC


JUSTDIGGIT


L'ENVOL
Changeons leur vie
PRODIGES RENOUVELÉ


Lebone
VILLAGE



Make-A-Wish
BELGIUM-VLAANDEREN

spark


WILDLIFE SOS
ecoflix

 with my
own two
hands

 **WOMEN FOR WOMEN**
INTERNATIONAL

CHILDHOOD
WORLD CHILDHOOD FOUNDATION
FOUNDED BY H.M. QUEEN SILVIA OF SWEDEN

AWARD FINALISTS

Corporate Cause





THANK YOU FOR PLAYING A PART IN THIS YEAR'S SMILEY CHARITY FILM AWARDS





Giving back is at our heart

The Bicester Collection is proud to partner with Smiley Movement to present the Charity Film Awards 2024.



#DoGood



The Bicester Collection is a family of international luxury shopping destinations where memories are made, and communities grow.

Through our global philanthropy programme, DO GOOD, we have a clear vision and purpose, **to unlock futures for women and children, wherever they're born.**

DO GOOD supports ten charity partners, addressing unique challenges locally and globally: Adream Foundation, Barretstown, Brides do Good, charity: water, IntoUniversity, L'ENVOL, Make-A-Wish®, Smart Works, Women for Women International and World Connect.

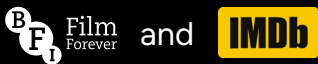
Together we generate sustainable social impact in support of the United Nations Sustainable Development Goals.

Because ours should be a world where every woman and child can enjoy a future with peace, health, education, and economic opportunity as a right, not a privilege.





Smiley Charity Film Awards is recognised by



Winning hearts and minds through film

